



STATE OF
YOUTH

TOOLKIT

DECENT WORK & ECONOMIC GROWTH



The Sustainable Development Goals

Decent Work & Economic Growth

#8

This quarter we will focus on SDG #8 – Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all. This SDG aims to encourage entrepreneurship and job creation, as are effective measures to eradicate forced labour, slavery and human trafficking. With these targets in mind, the goal is to achieve full and productive employment, and decent work, for all women and men by 2030.

The micro-themes that fall under this SDG include:

- Economic growth and the impact of COVID-19
- Mental health in the workplace
- Hazardous and dangerous working conditions
- Child labour
- Human trafficking
- Gender equality and non-discrimination
- Social corporate responsibility
- Sustainable growth and the environment
- Innovation and youth entrepreneurship

On the next few pages you can find ideas for events on SDG #8 –Decent Work and Economic Growth. These are just to give you some inspiration on what you could do, but of course you are more than welcome to come up with your ideas, or even try and make these activities your own.





STEP BY STEP

Step 1 – Start by thinking about what exactly you want to promote and who your target audience is. Select an event that is feasible with the resources you have and is best suited for your cause and the group you would like to reach.

Step 2 – Once you have selected an event make sure that you have the event approved by us before you move forward into the next stage ([click here](#)).

Step 3 – Next you need to plan the logistics of the event, ie. the venue, the promotional materials, the materials you will need for the activity, etc. Make sure to assign different roles and tasks to different people in your Chapter, teamwork makes the dream work!

Step 4 – Host the event. Don't forget to take pictures (with consent) and note down who/how many people attended.

Step 5 – Report your event. There is an online form that you must fill out at the end of each event. Please also submit any photos or videos you took during the event. You can report your event [here](#).

Program Activities for SDG #8

Workshop on Personal/Soft-Skills

Hosting a workshop is a great way to help youth find employment or develop their soft-skills further.



- Start by figuring out what type of workshop you would like to host. It could be a resumé writing workshop, how to succeed in an interview workshop, how to network effectively workshop, or a series of all three.



- You will need some help with hosting this type of an event. Reach out to people who are professionals in this area; this could be someone at your school, a local NGO, or even a company.



- Once you have secured a professional speaker, discuss with them the idea of the event and what you aim to get out of it. Make sure you explain that your target audience is youth.

- Next you need to figure out in advance what type of platform you will host the event on and if there is a PowerPoint or other information that needs to be sent out in advance.

- Advertise your event on Instagram and reach out to your network of contacts to gain interest and attendees.

- On the day of the event, don't forget to log on beforehand with the professional to make sure all the sound and video issues are fixed prior to the start of the workshop.



- Start the workshop by introducing your guest.

- Then let the professional speaker address the topics you agreed upon in advance, make sure you leave time for a question and answer period at the end. The workshop should be roughly an hour or an hour and a half.

- Once the speaker has finished, thank them and everyone else for attending. Remember this is your opportunity to also promote your Instagram channel and the work that you do.



- After the event please make sure that you report the event in the forms that we have provided you.

Program Activities for SDG #8

Virtual Youth Networking Event

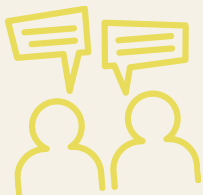
A virtual networking event could be a great idea to help youth become a larger part of sustainable economic growth in your country.



- Start by writing down any contacts you and your team members have who you think would be great to reach out to for this type of an event.
- Then brainstorm individuals, companies, local businesses, etc. in your community that you could reach out to be a part of this event.



- Contact all of these people explaining the event and don't forget to provide information about the work of your local chapter.
- Seeing as most events will need to be virtual, this might seem like a small challenge, as most traditional networking is done in person. That being said, it is still possible to move such an event online!



- Pick a platform you want to host your event on, be it Zoom, Skype, etc.
- The best way to organise a networking event virtually would be to allow each 'contact' or 'business' 5-10 minutes to explain what they do and the opportunities they have in their organization for youth.



- Make sure that they explain their career and how their job works .
- You can then open the floor for 2-3 questions from youth attendees.
- Make sure you stick to the time and only select 3-5 contacts to present.
- And please ask in advance if it would be possible for these presenters to share their contact information so that attendees can reach out to them in the future.



- At the end don't forget to thank everyone and report your event in the system.

Program Activities for SDG #8

Online Campaign and Petition

Another great way to create awareness around this topic and push for change is to create an online campaign, which can also include a petition that calls for change.



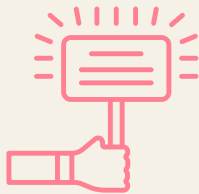
- Start by picking a specific issue you think needs to be changed in your community. It could be the fact that women get paid less, it could be child labor, or unsafe working conditions.



- Once you have selected a relevant issue that impacts your community start to draft the messaging you want people to hear.

- Plan and schedule the content you wish to post. You can choose to do some posts on your feed and others in stories.

- Adding a petition to this online campaign is a great way to actively call for change.



- There are a few great online platforms that you can start a petition for free – for example, Change.org or iPetitions.com.

- Make sure you have a clear idea of what you want out of it, for example, it could be that you want a law amended that currently is a hinderance to sustainable economic growth.



- Share the petition on your Instagram page, to local media, with your friends, etc.

- Once you have collected enough signatories share the results with those who are in a position to implement the changes you are calling for.



- As always please remember to record your event and the results on our online forum.