

Our vision is of Norfolk and Waveney being a place where continuous learning, real-life experiences and new ideas shape how we volunteer in health and care. With improved access to good quality volunteering opportunities, a wider and more diverse range of people will take part in volunteering, improving their own health and wellbeing and benefitting those their volunteer roles support.

How we will do it:

Enhancing support for volunteers and those who manage them

What we will do

Grow our GetInvolved volunteering website to give both volunteers and volunteer managers easy access to training, support and volunteering opportunities.

Share and develop good practice, giving extra support to organisations that need advice on making volunteering a central part of their work.

Why we are doing it

So volunteers will receive consistent, high quality experiences in varied in different local settings.

Organisations benefit from shared standards and learn how to successfully involve volunteers.

Improving access to volunteering

Increase visibility, awareness and understanding of volunteering opportunities for those less likely to participate.

Make recruitment processes easier to navigate and understand.

Encourage more people to believe that volunteering is for them.

So that a more diverse range of people in our communities would volunteer.

The well-being benefits of volunteering for people are clear and well researched and volunteering can enhance employability.

Pioneering new volunteering roles and approaches

We will develop, test and implement new approaches to volunteering, working with Core20Plus communities and trusted communicators.

Embed a culture of innovation by encouraging organisations to try new ideas and develop skills, giving people the tools and confidence to give things a go.

Volunteering is in decline in Norfolk and Waveney and research tells us that people want to volunteer differently.

We need to establish new approaches to support volunteering in the long-term, attracting more diverse and younger people.

Making the case for investment

Through evaluation of this system-wide approach, we will demonstrate the value of volunteering.

We will show how it impacts on improving healthcare outcomes and experience, physical and mental wellbeing and employability.

Doing so, we will make the case for ongoing, sustainable investment in volunteering infrastructure.

Volunteering can support broader health priorities and create a more resilient workforce.

Not all organisations in our system invest equitably in volunteering; the full impact of volunteering is not realised and access to opportunities varies by location.

- In partnership and with good governance from all sectors involved.
- Agree a shared set of principles for volunteer involvement across the system.
- Develop a shared learning community.
- Create a theory of change and a robust evaluation framework that evidences the impact and value of volunteering.
- Provide small grants to enable involvement through the Volunteering for Health Innovation Fund.